

## **WLGA Annual Conference 2023**

# Sponsorship Opportunities

	<b>Bronze</b> £1,500 + VAT	<b>Silver</b> £3,000 + VAT	<b>Gold</b> £7,000 + VAT
Exhibition Space	6ft trestle table, tablecloth, 2 chairs and 500w socket (specific requirements can be discussed).	6ft trestle table, tablecloth, 2 chairs and 500w socket (specific requirements can be discussed).	Prime location in exhibition hall, (includes 6ft trestle table, tablecloth, 2 chairs and 500w socket), with the opportunity for further space (free of charge) should you wish to have a larger presence in the exhibition.
Advertising and promotion	Display of your corporate logo, company/organisation message, contact details and a link to your website in conference handbook and on conference website.	Sponsorship of the pre-conference reception or conference lunch / refreshment breaks which are key networking opportunities and provide a sponsor with the opportunity to emphasise its organisation's services or products in an	Sponsorship of the Conference Dinner.  Opportunity to run a fringe session.
			Opportunity to provide a speaker at the preconference reception and main conference welcome.
		informal setting.  Display of your corporate logo, company/organisation message, contact details and a link to your website in conference handbook and on conference website.	Full page, full colour advertisement in the conference handbook.
			Display of your corporate logo alongside the WLGA logo on the homepage of the 2023 conference website.
			Display of your corporate logo, company message, contact details and a hyperlink through to your website on the conference website.



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Branding	Display of your corporate logo alongside all sponsors' logos on sponsorship recognition boards arranged in prominent positions within Venue Cymru.	Your corporate logo will appear alongside the WLGA's on the conference lanyard and bags.  Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within Venue Cymru.	Display of your corporate logo alongside the WLGA logo on all conference printed literature, publicity and marketing materials.  Display of your corporate logo alongside the WLGA logo on selected signage within the venue.  Acknowledgement from the chair during the opening and closing addresses.  Display of your corporate logo on sponsorship recognition boards arranged in
			prominent positions within Venue Cymru.  Every delegate and visitor will require a lanyard. The sponsor's corporate logo will appear alongside the WLGA logo on the lanyard and conference bags.
Conference passes and hospitality	Two conference passes that include entrance to the pre-conference drinks reception.	Three conference passes that include entrance to the pre-conference drinks reception and the conference dinner.	Four conference passes - these passes include entrance to the pre-conference drinks reception open to all attendees.  Three places at the conference dinner, at the top table with key delegates.



### Fringe Session Sponsorship

£1,000 + VAT

We will provide you with a room within the venue and basic technical support for you to run your own fringe session.

Please note that delegate attendance cannot be guaranteed at fringe sessions and we strongly advise all fringe sponsors to actively promote their session.

#### **Benefits**

#### Complimentary conference passes and hospitality

• Two complimentary conference passes that include entrance to the pre-conference drinks reception.

#### **Advertising**

• Fringe entry and logo in the conference handbook (100 words).

#### **Branding**

• Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within Venue Cymru.