



Rhwydwaith  
**CYMUNEDAU MWY DIOGEL CYMRU**  
**WALES SAFER COMMUNITIES**  
Network

## **Wales Safer Communities Network**

### **Seminar Series and BRIFF Evaluation Reports 2021 – 2022**

#### **Seminar Series Evaluation Report**

### **Introduction**

#### **Wales Safer Communities Network Seminar Series**

Since its inception in January 2021, the Wales Safer Communities Network has run two seminar series – the first “summer” series ran from June to July 2021, and the second “winter” series ran from February to March 2022. A total of six seminars ran across both series.

The core audience of the seminar series was professionals and practitioners working in community safety in Wales, which includes both devolved and non-devolved agencies, public, private, education and third sector colleagues.

The aim of the series was to raise the profile of different areas of community safety, to highlight best practice across Wales, and to provide delegates the opportunity to network. To find out more detail on the topic of each seminar, click [here](#). On this page, you will also find, recordings of the seminars, copy of speaker presentations, and the post-seminar packs. Each seminar saw presentations from more than one speaker, and every seminar had a question and answer panel. An FAQs sheet was produced and shared with delegates as part of the post-seminar packs, in order to capture the questions and discussions held between delegates and presenters.

Overall, 119 people registered for the summer series, and 285 people registered for the winter series.

#### **Evaluation Forms**

Following the seminars, delegates were asked to complete evaluation forms at the end of the event and in the subsequent follow up email.

The aim of the evaluation was to find out how useful the seminar was to the audience, how relevant the content was, which topics would they like to see the Network cover in future seminars, and which platforms had been most successful when promoting the seminars to capture their attention.

24 people responded to the evaluation form in the summer series, and 21 people responded from the winter series.

## Findings

In both series, the Wales Safer Communities Network weekly briefing document “Briff” was scored either the highest, or second highest, for how delegates heard about the seminar. This was followed by “other”, Eventbrite, verbal, specific mailing lists (such as the Anti-social Behaviour Practitioners Network mailing list), and social media.

When asked what their objectives were for attending the summer series, 17 delegates answered “interest in topic”, 15 answered “to learn about up to date or emerging issues relevant to my work”, eleven answered “sharing best practice” and eleven answered “to learn more about the Wales Safer Communities Network”.

In answer to the same question for the winter series, 18 participants answered “to learn about up to date or emerging issues relevant to my work”, 16 said “interest in topic”, and 13 said “sharing best practice”.

When asked how well the seminar met their expectations, 75% of the summer series delegates answered “Excellent” for speakers, 58.3% answered “Excellent” for questions and discussion, and 62.5% answered “Excellent” for event overall. In the winter series, 76.2% answered “Excellent” for speakers, 61.9% answered “Excellent” for questions and discussion, and 71.4% answered “Excellent” for event overall.

In both series, none of the participants answered “Poor” for any of the above.

When asked to rate the relevancy of the content, in the summer series 17 participants said “Excellent” and seven said “Good”; in the winter series 16 said “Excellent” and five said “Good”.

Delegates were asked if they will do anything differently as a result of attending the seminar. Overall, delegates reported: having improved understanding and information to share with colleagues, partners and victims; they will be getting in touch with the speakers/ other delegates to further the discussion and work in partnership; and eight respondents said there would be no or unsure of any change.

The three quotes below summarise the range of answers given in response to this question by 15 respondents in the summer series:

*“Yes, we will use the information provided on community triggers to improve the way we deal with victims.”*

*“Yes – I will work closer with Dyfed Powys Police and help them to get the information they require for us to move cases forward together.”*

*“More planning in preparation for campaigns. Already using Canva, a very useful tool.”*

The three quotes below summarise the range of answers given in response to this question by 13 respondents in the winter series:

*“It was helpful with language and terminology. It was good to hear from other projects/pilots which we had no idea about.”*

*“Setting up a mapping system with Transport for Wales, mapping racist graffiti and hate speech.”*

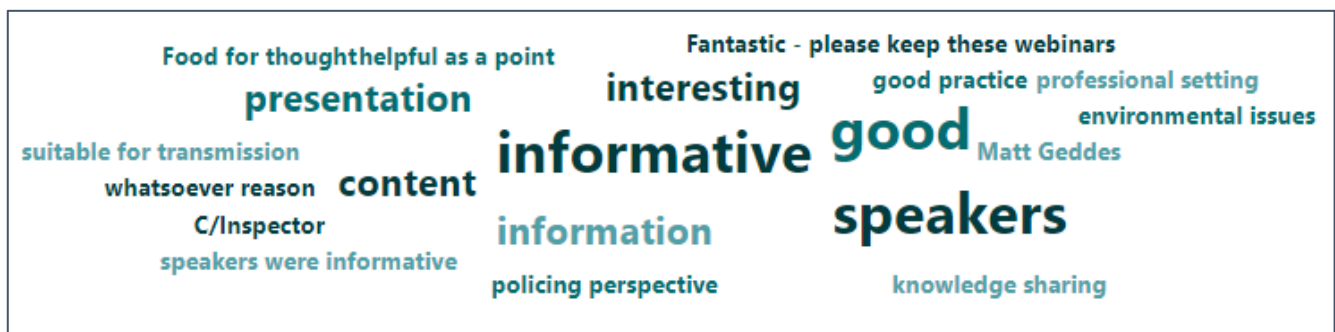
*“Join the Safer Communities mailing list and attend future training. It has increased my understanding of far-right extremism.”*

When asked if delegates had any further comments about the seminar, in the summer series 50% of respondents answered with something positive to say about “speakers”; in the winter series 25% answered with “informative”. A popular word summary of responses by delegates has been captured below for each series.

### Summer Series



### Winter Series



When asked if there were any other topics delegates would like to see covered in future seminars organised by the Wales Safer Communities Network, twelve people responded in the summer series, and five responded in the winter series. Suggested topics included:

- Anti-social Behaviour
- Mate crime
- Exploitation of marginalised groups
- Problem solving
- Future Generations Well-being Assessment and Data
- Citizen and community engagement
- Early interventions and the public health approach
- Domestic Abuse/ Narcissistic Abuse
- Prevent ACEs

- Ideologies
- LGBTQ community
- Gang and knife crimes

Finally, we asked if delegates were able to book their place and attend the seminar with ease. In total, 39 people responded (20 summer; 19 winter) all except one confirmed that they had been able to book and attend with ease. The exception was someone not responsible for the booking.

The Network team would like to thank everyone who took the time to respond to the evaluation forms and will continue to evaluate future seminar series to ensure that we continue to meet the needs of our audience.

If you have any questions, please contact us at [safercommunities@wlga.gov.uk](mailto:safercommunities@wlga.gov.uk).

# BRIFF Evaluation Report

## Introduction

### BRIFF

Between 7 December 2021 and 28 January 2022, the Wales Safer Communities Network conducted a satisfaction survey on the Briff. At the time the survey closed, there had been 47 issues published via email. The core audience is professionals and practitioners working in community safety in Wales, which includes both devolved and non-devolved agencies, public, private and third sector colleagues.

The aim of the Briff is to capture the latest legislation updates, news articles, research papers, reports and media items within the field of community safety in order for Community Safety Partnerships in Wales to complete their day to day work equipped with the most up to date information.

The Briff is split into ten topics areas, and contains links to a range of multimedia resources, such as written content, films, podcasts, clips from radio or television interviews, flyers, leaflets and more. Once the national [safercommunities.wales](https://www.safercommunities.wales) website was established in September 2021, the topics of the Briff were amended to reflect the 10 main [topics](#) of the website.

### The Survey

The aim of the survey was to find out how useful the Briff is to its audience, by asking how often people read the Briff, how helpful they find the content and format, which topic areas are the most helpful to them, and what changes could be made to improve.

The survey received 19 responses from across Wales. The link to participate in the survey was included in each issue of the Briff and in its covering email for 5 weeks, as well as via social media. At the time the survey was conducted, the Briff was being sent to 186 people via email, with at least one recipient passing the survey on to other colleagues.

In the months ahead of running the survey, the Network team had been collecting verbal and written feedback on the Briff, during which time no negative feedback was received.

### Survey Findings

When asked how often participants read the Briff, twelve people (63%) responded “every week”, three participants (16%) said “other”, and two people (11%) responded “every two weeks”.

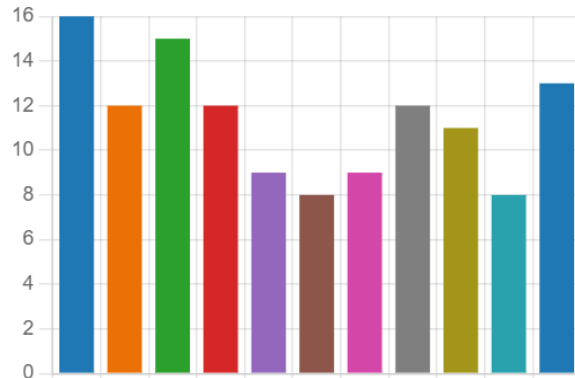
### Content

When asked to rate the content of the Briff from 1-5, with 5 being “extremely helpful” and 1 being “unhelpful”, the average number was 4.53, with eleven participants scoring 5, and seven participants scoring 4.

## 6. Which topic areas do you find most helpful in the Briff?

[More Details](#)

● Training & Events	16
● Anti-Social Behaviour & Disorder	12
● Crime & Crime Prevention	15
● Equalities, Inclusion & Cohesion	12
● Public Safety	9
● Modern Slavery & Exploitation	8
● Offending & Justice	9
● Safeguarding & Early Interventi...	12
● Serious Violence & Organised C...	11
● Terrorism & Extremism	8
● Violence Against Women, Dome...	13



The “most helpful” sections of the Briff were scored by participants, with Training and Events being scored the highest (16), followed by Crime and Crime Prevention (15), and Violence Against Women, Domestic Abuse and Sexual Violence (13). However, each topic area received a score of at least eight or above, which implies that each one serves a purpose for the reader.

Eleven respondents left a comment when asked what changes would help make the contents of the Briff better suit their needs. Many respondents said similar things, which the three quotes below capture.

*“A wider range of contributors for better representation of the work of relevant agencies in Wales”*

*“I think it's an excellent collaborative piece of work, which brings together many aspects and elements of this portfolio.”*

*“No topics missing in my opinion! Really useful resource”*

Six of eleven responses (55%) said that they would make no changes to the Briff, two respondents (18%) asked for the opportunity for partnership input, one respondent (9%) asked for “more on hate crime”, one respondent asked for “a specific section for Wales only” information and “for the WLGA”, and one respondent suggested having “a spotlight on an individual or organisation” in each Briff to encourage networking.

Seven out of 19 respondents had previously shared something with the Network to include in the Briff, whereas 12 respondents had not. Four people (33%) did not know that they could do this, four people (33%) said they would share if they felt they had something relevant to add, and two people (17%) said that they already had colleagues (such as internal comms teams) that share information on their behalf.

## Format

When asked to rate the format of the Briff from 1-5, with 5 being “extremely helpful” and 1 being “unhelpful”, the average number was 4.26, with eight participants (42%) scoring 5, eight participants (42%) scoring 4, and three participants (16%) scoring 3.

Eleven respondents left a comment when asked what changes they’d make to the format of the Briff. Of these, eight commented that they would make no changes, one respondent would like the Welsh and English language items kept separately, one respondent said they would like to receive the Briff as an “e-mail with embedded hyperlinks (rather than an attachment)”, and one person wanted it to be “clearer to read”, with no suggestions on ways to improve.

*“None - very easy to read/navigate, not too much information, well organised”*

*“I really like the layout, simple to follow.”*

*“I find the format difficult to read at times due to the co-existence of Welsh and English on the same document.”*

Eighteen out of the 19 respondents (in blue in the attached chart) are able to use the hyperlinks in the Briff, and one person (in orange) has to use the full URLs in the appendix.



## Final Comments

Participants were given the opportunity to share any final comments at the end of the survey, some of which have been captured below.

*“Keep up the great work – I have recommended to several colleagues”*

*“I find these documents really useful and have done in the both job roles I have been in since the documents have been circulated”*

*“Briff is an excellent resource for all community safety professionals. Without Briff it would be impossible to be aware of good practice examples, latest news and training opportunities. Congratulations to the team on the excellent work involved in producing Briff”*

## Actions Taken

Since conducting the evaluation, the Network team have taken on board the comments received and have applied the following changes to the Briff.

- The team have encouraged further partnership input and have endeavoured to make it clearer to partners that they are able to submit items for inclusion in the Briff by including in the covering email and through verbal updates at national meetings.
- Every item included in the Briff is Wales specific, or relevant to colleagues working within the Welsh context. However, in order to make this even clearer, the few items that are not have the following sentence added to the description: *“Not Wales-specific, but of interest”*.

- Items that are especially of interest, or which have been submitted by partners, is highlighted in a shade of purple consistent with the Network's branding.
- Welsh and English language items have been divided into separate columns and now sit side by side, rather than one appearing under the other.
- The Appendix including full URLs for every item has been deleted, and anyone that can't access the links are sent a Word document version of the Briff (rather than PDF), so that they can copy and paste the links directly.
- Now that the national website [safercommunities.wales](https://safercommunities.wales) is in place, the newsletter has become a fortnightly publication.

The Network team would like to thank everyone who took the time to respond to the Briff Survey and will continue to evaluate the Briff to ensure that it continues to meet the needs of its audience in the most appropriate and accessible way possible.

If you have any questions, please contact us at [safercommunities@wlga.gov.uk](mailto:safercommunities@wlga.gov.uk)